

Enterprise Plan

Title:

A plan to organise.....

Prepared By:

Your Name Link Modules student

Objectives:

- We will
- We hope to...
- I will ...
- I hope to improve my XXX skills by...

What you want to do and achieve from completing this fundraising project? **FUTURE tense**

Research Methods:

- We will ask Mr Lowry our Principal for permission to...
- We will survey ... to find out....
- We will search the internet to ...
- We will telephone... and ask...
- We will speak to...
- We will email..
- We will interview...
- We will make an appointment with...
- We will read/listen to...

How are you going to find out if the event you are planning is viable? Do you have permission? Who is your target audience; will they purchase your product or go to your event? How will you find out more about the charity / organisation? 3 or 4 points is plenty here. **FUTURE tense**

Analysis of Research:

- In the same order as above list the outcome of each of the research methods. *Eg* As a result of talking to Mr Lowry we were given permission to hold XXX on Monday the 23rd of January provided..... You must analyse every research method in the same order.

This is the only part that you write in the **PAST tense** about what you **did** and the outcome (if any) that occurred

Actions:

- We will ask..
- We will..
- On the day of the event we will..

Include details of each distinct action necessary to plan this event. Every action is important, eg we will make posters to..... and put them up..... You should have **at least 14/15 actions. FUTURE tense** eg **We will, I hope to. Must** have an **on the day** Action.

Schedule of Time:

<i>Date</i>	<i>Action</i>
20 th November 2013	We will ask Principal for permission to....
23 rd November 2013	We will prepare a survey ...

This must be in sequential order earliest date first, ensure the activity/event is recorded here.
FUTURE TENSE

Resources and Costs:

Resources:

- Everything you will use for the fundraising event *eg paper, internet connected PC, Plasma Screen, Notice boards*
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Cost:

<i>Expected Income</i>	<i>Expected Expenditure</i>	<i>Expected Profit</i>
€	€	€

Evaluation Methods:

- If we do this ... then we will have demonstrated/achieved **LINK BACK TO OBJECTIVES** same order as objectives.

2 pages maximum!